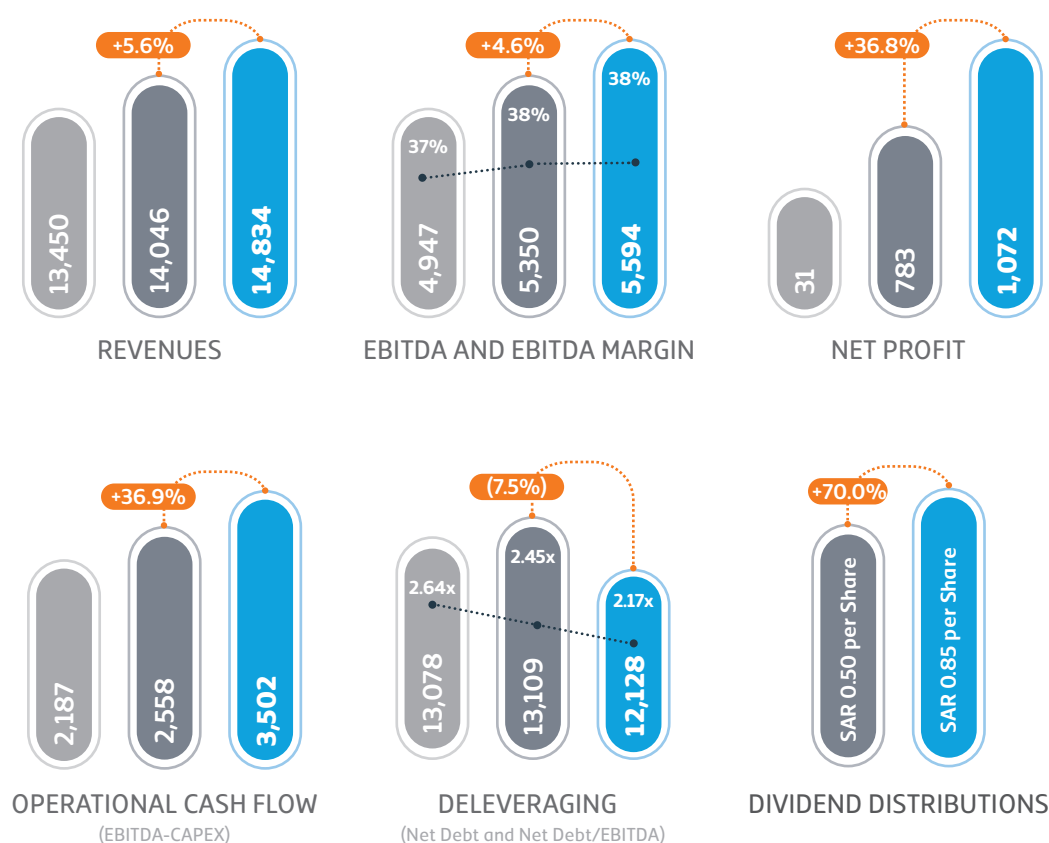


# 2021 AT A GLANCE

Mobily's outstanding performance during 2021 – both financially and operationally – reinforces our commitment to the direction set through our GAIN Strategy, effectively positioning the Company for continued investment and value creation moving forward.

## FINANCIAL HIGHLIGHTS



● (SAR million) 2021    
 ● (SAR million) 2020    
 ● (SAR million) 2019    
 ..... Margin

Highest annual  
revenues in the last  
**8** YEARS

Highest annual  
EBITDA in the last  
**8** YEARS

Increased net  
profit by  
**36.8**%

Net debt to  
EBITDA ratio of  
**2.17**X

Recommended  
dividend of SAR  
**0.85** PER SHARE

## OPERATING HIGHLIGHTS

Extended 5G  
coverage grows to

**52** cities  
across  
Saudi Arabia

Partnered with  
Monsha'at to support

**SMEs**

Named fastest growing  
telecommunication brand  
in the Middle East, with a

**17**% brand value  
growth<sup>1</sup>

Delivered the  
world's biggest  
**SMART  
METERING**  
Solution

Launched  
**DIGITAL  
PARTNERSHIP  
PROGRAM**

**155.18**Mbps  
mobile internet  
average download  
speed<sup>2</sup>



Awarded as  
**TOP-RATED**  
Mobile Network  
in Saudi Arabia<sup>3</sup>



Ranked  
**1<sup>ST</sup>**  
Regulatory  
Compliance  
Index<sup>4</sup>



Launched  
**MOBILY  
GAMERS  
PORTAL**

<sup>1</sup>Brand Finance

<sup>2</sup>CITC report Q4 2021 vs Q4 2020

<sup>3</sup>Ookla, based on Q1-Q2 customer satisfaction data submitted to Speedtest Intelligence

<sup>4</sup>CITC in Q2 of 2021

# 2021 AWARDS



Top-Rated Mobile Network in Saudi Arabia



First Place – Best Annual Report in the Middle East – Digital Category



First Place – Best Annual Report in the Middle East – Print Category



9 Platinum Awards in VIDDY Global Video Contest for video production excellence



4 VIDDY Postpaid Awards



5 VIDDY 5G Awards



17 Awards for excellence and creativity of marketing campaigns  
16 Platinum Awards and 1 Gold Award



4 Awards for creating innovative products and creative campaigns



Best Recruitment and Talent Management Strategy Award



7 Awards for creating creative videos and campaigns  
1 Gold and 6 Platinum Awards



Best Customer Experience Award 2021

## 2021 Certificates



Local Content Certificate  
**Local Content and Government Procurement Authority**



British Standards Institution (BSI) Maintained ISO 22301:2019 certification for **Business Continuity Management Systems**



**Our GAIN corporate strategy picked up speed and delivered exceptional results in 2021, as we continued to invest in our 5G infrastructure and market leading customer experience to grow the value of our business, support the Vision of the Kingdom, and maximize returns for our Shareholders and all our Stakeholders.**





**SAR 1.07 billion**

(+36.8%)

**Profit in 2021**

**SAR 0.85**

**per share**

(+70.0%)

**Dividend in 2021**

Mobily delivered an outstanding financial performance in 2021, posting our highest annual profit in the last 8 years.